

## **Research Interest, May 2017**

### **MSc. Kezban Alban**

My research interest is using information behavior for data analytics.

My first project is examining e-commerce behaviors and technology acceptance of North Cyprus citizens in order to determine the future of e-commerce technology in North Cyprus. This study presented at 17th International Conference of Business, Economics, Management, Information Technology and Social Science, Istanbul, Turkey. I conducted this research with MSc. Çağrı Özkan from department of Information Systems Engineering.

Second project is about; determining information seeking behaviors of North Cyprus citizens about general health issues. We are conducting this study with Assist. Prof. Dr. Fuat Turkoz Çiner from Dr. Burhan Nalbantoğlu hospital.

In my third project me and other researcher Assist. Prof. Dr. Fuat Turkoz Çiner from Dr. Burhan Nalbantoğlu hospital, we are examining information seeking behaviors of citizens about cancer. Second and third projects are still on progress.

General aims of current projects are determining technology acceptance and usage behaviors of citizens in order to bring new technologies in the future studies.